

# Assessment Tomorrow

Conference

## Assessment Data 2014

**'Understanding and Managing Assessment Data in Education'**

**A one day conference for schools and educationalists**

**4th December 2014 at America Square Conference Centre, London**

*Early bird discount for bookings before 15<sup>th</sup> October*

### About this Conference

The effective use of assessment data in education becomes ever more important as teachers, schools, colleges and education generally tries to improve achievement.

Technology now provides us with an ever increasing volume of data from all the activities undertaken in the classroom and more generally. The problem has therefore moved on from having enough good data to being able to manage and, more importantly, interpret the data. The classroom teacher needs to be able to access easy to interpret information that enables them to develop whole class or individual teaching and learning strategies based on reliable assessment and other data.

This conference will examine the latest developments in educational data management in schools and colleges through a series of inputs from speakers and discussion.

### About Assessment Tomorrow

Assessment Tomorrow has been working in the field of e-Assessment and use of Technology in learning since its formation in 2003. It manages, hosts and organises conferences, seminars, webinars, workshops and training events in the field of computer based assessment and learning. It also acts as an advisor and project manager to private and public sector organisations who are selecting, developing or implementing e-Assessment or e-learning solutions.

### Speakers:

#### Keynote:

Andrew Harland, Chief Executive, Examination Officers' Association

- Awarding Organisations
- Schools
- Colleges
- Software Providers
- Agencies

### Focus:

Speakers will examine the management and interpretation of data to support the classroom teacher and school and college managers to improve the achievement of learners and help make the teaching learning strategies more effective.

### Venue:

America Square Conference Centre,  
America Square,  
17 Crosswall,  
London,  
EC3N 2LB  
020 7706 7700

Nearest tube: Tower Hill

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## Programme

0830	Registration onwards
0915	Welcome and Chair's Opening Address
0920	Understanding the technological, pedagogical, political and economic landscapes
1045	Coffee Break
1100	Tools and Techniques for managing and interpreting data
1230	Lunch
1330	Integrating with learning to improve performance
1445	Tea Break
1500	Shifting Sands - where we are going?
1600	Closing Address and closure – Chair

NB: The programme and speakers are subject to confirmation.

**Venue:** America Square Conference Centre, America Square, 17 Crosswall, London, EC3N 2LB

## Who Attends the Conference?

Senior School and College Staff with responsibility for Assessment, Data and Reporting, School and College Data Managers, Examination Officers, Awarding Organisations, Local and Central Government officers, Publishers and System Providers

**To book:** [Assessment Data 2014, America Square Conference Centre, London, 4<sup>th</sup> December 2014](#)

Name

Organisation

Address

Postcode

Telephone Number

Email

**Registration Fees** £160 (\*) per delegate. Early bird discount before 15<sup>th</sup> October £140 (\*) per delegate  
(\*) plus VAT at the prevailing rate.

Your purchase order number :

Address for invoices if different from above:

Please indicate any special dietary requirements:

**Electronically:** [www.assessment-data.co.uk](http://www.assessment-data.co.uk) **FAX the form to: +44 (0) 1992 448588**

**Post: Assessment Tomorrow, 5 St Catherine's Road, BROXBOURNE, EN10 7LG, UK**

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